



CALL TO GROW SHISHA TOBACCO

TIMB licensed Cavendish Lloyd to support the production of shisha tobacco in Zimbabwe. After successful variety and agronomic trials conducted by TRB in 2021, the first commercial crop was successfully marketed during the 2022/23 season.

With TIMB's support, Cavendish Lloyd is looking for adventurous, experienced and dedicated growers that seek to maximize their production by growing highly profitable but low-cost shisha-type tobacco during the 2023-2024 season.

The growers are expected to have the following attributes:

- **Fully registered with TIMB**
- **Must have production records for the last 3 years**
- **Able to grow and have the facilities to handle at least 5 hectares**
- **Located in the slower-growing areas (Goromonzi Marondera, Macheke, Headlands and Rusape)**
- **Able to fund their operational cost from land preparation, planting, and fertilization up to first reaping**

In turn, Cavendish Lloyd will provide:

- **Shisha seedlings and agronomic services**
- **Funding after the first reap until the sales of the crop**
- **Guaranteed off-take of everything**

If interested, visit www.cavendishlloyd.com and complete a Google application form or call **+263 242301500/988** for more information.